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BAR PACIFIC GROUP HOLDINGS LIMITED

太平洋酒吧集團控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock code: 8432)

PROFIT WARNING

This announcement is made by Bar Pacific Group Holdings Limited (the “**Company**”, and together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10 of the Rules Governing the Listing of Securities on the Growth Enterprise Market (“**GEM**”) of The Stock Exchange of Hong Kong Limited (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined in the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors of the Company (the “**Directors**”) wishes to inform the shareholders of the Company (the “**Shareholders**”) and potential investors that, based on the information currently available to the Company, it is expected to record a net loss for the year ended 31 March 2017 (the “**Year**”) as compared to a net profit recorded for the year ended 31 March 2016.

The expected net loss for the Year was primarily attributable to the combined effects of (i) the recognition of one-off listing expenses; (ii) the increased rental and related expenses; (iii) the increased audit fees; and (iv) the increased marketing expenses, as compared to the previous financial year.

The Company is in the process of finalising the consolidated financial results of the Group for the Year. The information as contained in this announcement is based on the latest unaudited consolidated management accounts prepared by the management of the Group for the Year and is not based on any figures or information audited or reviewed by the Company’s auditors.

Shareholders of the Company and potential investors are advised to read carefully the annual results announcement of the Company for the Year and to exercise caution when dealing in the shares of the Company.

By order of the Board
Bar Pacific Group Holdings Limited
Tse Ying Sin Eva
Chairlady

Hong Kong, 5 April 2017

As at the date of this announcement, the executive Directors are Ms. Tse Ying Sin Eva and Mr. Chan Darren Chun-Yeung; and the independent non-executive Directors are Mr. Tang Wing Lam David, Mr. Chin Chun Wing and Mr. Yung Wai Kei.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that, to the best of their knowledge and belief, the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the “Latest Company Announcements” page of the website of the GEM at www.hkgem.com for at least seven days from the date of publication. This announcement will also be published on the website of the Company at www.barpacific.com.hk.